

Message Text

UNCLASSIFIED

PAGE 01 MBABAN 01805 071153Z

ACTION AF-10

INFO OCT-01 ISO-00 EB-07 /018 W

-----085334 071200Z /43

R 070732Z JUL 77

FM AMEMBASSY MBABANE

TO USDOC WASHDC

INFO SECSTATE WASHDC 2211

AMCONSUL JOHANNESBURG

UNCLAS MBABANE 1805

E.O. 11652: N/A

TAGS: BEXP, WZ

SUBJECT: 1977 SWAZILAND TRADE FAIR

REF: USDOC 12203

1. FOLLOWING FIRMS ARE ALREADY COMMITTED TO PARTICIPATING IN US PAVILION OR ON ADJACENT PLOTS AT 1977 SWAZILAND TRADE FAIR: BULOVA, CATERPILLAR, COLEMAN, INTERNATIONAL HARVESTER, SINGER SEWING, SQUIBB, AND 3-M.

2. CHEVROLET, WHICH HAD PARTICIPATED LAST YEAR AND HAD ALREADY SENT DESIGN TEAM HERE FROM SOUTH AFRICA FOR THIS YEAR, HAS INDICATED IT MAY WITHDRAW. NO REASON GIVEN YET. HYSTER MAY ALSO BE REPRESENTED BUT NOT YET CERTAIN.

3. POST IS FACED WITH PROBLEM THAT INTERIOR OF PAVILION IS SMALL (18 X 40 FEET). ALL EXHIBITORS PREFER INTERIOR EXHIBIT SPACE RATHER THAN OUR CANVAS-COVERED EXTERIOR AREA (20 X 40 FEET), EVEN THROUGH EXTERIOR AREA LAST YEAR WAS WELL DECORATED, WELL LIGHTED, AND MORE EASILY SEEN BY PASSING PUBLIC.

4. POST APPRECIATES OFFER IN PARA 3 REFTEL. HOWEVER, AT THIS TIME NOT ALL STANDS OR OUTDOOR EXHIBIT AREAS IN UNCLASSIFIED

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FAIR GROUNDS HAVE BEEN CTED. GIVEN THE LIMITATIONS OF TERRAIN (SERIES OF TERRACES), POST'S FINANCIAL RESOURCES, AND TIME CONSTRAINTS, WE HAVE DONE FOR 1977 FAIR ALL WE CAN DO AT THIS ADVANCED STAGE. WE LOOK FORWARD TO COOPERATING WITH USDOC IN DEVELOPING BASIC DESIGN FOR 1978 FAIR. WACHOB

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 07-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977MBABAN01805
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770241-0287
Format: TEL
From: MBABANE
Handling Restrictions: n/a
Image Path:
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Legacy Key: link1977/newtext/t19770783/aaaacuei.tel
Line Count: 61
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Litigation History:
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Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Reference: n/a
Retention: 0
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Review Content Flags:
Review Date: 09-Nov-2004 12:00:00 am
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Review Exemptions: n/a
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Review Release Date: n/a
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SAS ID: 1939086
Secure: OPEN
Status: NATIVE
Subject: 1977 SWAZILAND TRADE FAIR
TAGS: BEXP, WZ
To: COM
Type: TE
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